



The Estero-Gulf Coast Kiwanis Club

Taste of Estero – Sunday April 25, 2010

Email: admin@tasteofestero.com Website: www.tasteofestero.com

Sponsor Benefits

PLATNUM CORPORATE SPONSOR BENEFITS

- RECOGNITION IN RADIO ADVERTISEMENTS
- COMPANY NAME ON ALL POSTERS, FLYERS, NEWSPAPER ADVERTISEMENTS, T-SHIRTS, AND OUR EVENT PROGRAM
- FOUR COMPLEMENTARY T-SHIRTS
- BOOTH AT EVENT

Donation: \$1,500.00

GOLD CORPORATE SPONSOR BENEFITS

- COMPANY NAME IN EVENT PROGRAM
- FOUR COMPLEMENTARY T-SHIRTS
- BOOTH AT EVENT

Donation: \$1,000.00

SILVER CORPORATE SPONSOR BENEFITS

- COMPANY NAME IN EVENT PROGRAM
- TWO COMPLEMENTARY T-SHIRTS

DONATION: \$500.00

BRONZE CORPORATE SPONSOR BENEFITS

- COMPANY NAME IN EVENT PROGRAM
- COMPLEMENTARY T-SHIRT

Donation: \$300.00

COOLING TENT BANNER DISPLAY BENEFITS

- COMPANY NAME IN EVENT PROGRAM
- COMPLIMENTARY 48" X 18" BANNER ON COOLING TENT
- NON-EXCLUSIVE SPACE

Donation: \$250

BOOSTER SPONSOR BENEFITS

- COMPANY OR PERSONAL NAME IN EVENT PROGRAM

Donation: \$150.00



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TITLE SPONSOR PRIVILEGES

As the TITLE SPONSOR of the 3rd Annual Taste of Estero your company logo will be included in all advertisements including any print, newspaper, radio, flyers, posters, banners... anything promoting the event as well as the following benefits:

- PROMINENT TENTED DISPLAY AREA – YOU MAY USE THIS SPACE TO PROMOTE YOUR PRODUCTS OR SERVICES, GIVE DEMONSTRATIONS OR FREE GIVE-AWAY'S PROMOTING YOUR BUSINESS
- VIP TENT PASSES FOR YOUR STAFF AND IMPORTANT CLIENTS
- PROMINENT LOGO ON COMMEMORATIVE AND STAFF T-SHIRTS
- STAGE ANNOUNCEMENTS THROUGHOUT THE DAY (THIS MAY BE COORDINATED WITH EVENT STAFF TO ALLOW YOU OR YOUR MANAGEMENT TEAM TO DO A PRESENTATION OR DEMONSTRATION IN ADDITION TO STANDARD ANNOUNCEMENTS)
- INDUSTRY EXCLUSIVITY; WE WILL NOT ACCEPT SPONSORSHIP FROM ANY OF YOUR COMPETITORS AT ANY LEVEL
- EXCLUSIVE OPPORTUNITY TO PROVIDE HAND-OUTS, PROMOTIONAL ITEMS, OR PRODUCT INFORMATION AT THE MAIN GATE

Requested Donation is \$2,500.00

ELITE SPONSOR PRIVILEGES

As the ELITE SPONSOR of the 3rd Annual Taste of Estero your company's logo will be included in all advertisements including any print, newspaper, radio, flyers, posters, banners... anything promoting the event as well as the following benefits:

- VIP TENT PASSES FOR YOUR STAFF AND IMPORTANT CLIENTS
- TENTED DISPLAY AREA WITHIN THE EVENT AREA
- OPPORTUNITY TO PROVIDE HAND-OUTS, PROMOTIONAL MATERIAL, PRODUCT INFORMATION WITHIN THE EVENT AREA (FRONT GATE IS RESERVED FOR THE TITLE SPONSOR)
- COMPANY LOGO INCLUDED ON ALL COMMEMORATIVE AND STAFF T-SHIRTS
- INCLUSION IN ALL TELEVISION, RADIO AND NEWSPAPER ADVERTISING
- OPPORTUNITY TO CREATE A NO-CHARGE CONTEST FOR PRIZES AT THE EVENT

Requested Donation is \$2,000.00

VIP TENT SPONSOR PRIVILEGES

- INCLUSION IN ALL PRINTED ADVERTISING (NEWSPAPER, FLYERS, BANNERS, POSTERS, EVENT PROGRAM)
- VIP TENT PASSES FOR UP TO 20 GUESTS
- INCLUSION IN ALL RADIO, NEWSPAPER AND TELEVISION ADVERTISING
- PROMINENT LOGO ON ALL COMMEMORATIVE AND STAFF T-SHIRTS
- HOST FOR *TASTE OF ESTERO* FOOD AWARDS AND THE *PEOPLE'S CHOICE AWARD*

Requested Donation is \$1,500.00



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Application for the 3rd Annual Taste of Estero

SPONSORSHIP

Name of Business or Individual _____
 Address _____
 Contact Name _____
 Phone Ofc) _____ Cell) _____ Fax) _____
 Email Address _____
 Website Address _____
 Occupational License # _____
 (if manning a booth)

At what level do you wish to sponsor the Taste of Estero?

- Title \$2,500 Elite \$2,000 VIP Tent \$1,500
 Platinum \$1,500 Gold \$1,000 Silver \$500
 Bronze \$300 Cooling Tent \$250 Booster \$150

Do you wish to have your corporate logo included in website advertising? Yes No
 (Please email your corporate logo to: admin@tasteofestero.com)

Do you have any special needs that the committee should be aware of? Yes No (If yes, please explain below.)

Do you need a tent space? (Included with Title, Elite and VIP Tent sponsorship) Yes No Fee \$300
 (includes 2 chairs and 1 table)

Signature _____ Date _____ Check # _____

Estero-Gulf Coast Kiwanis Club Representative: _____

Mail Application to: _____ Estero-Gulf Coast Kiwanis, PO Box 930, Estero, FL 33928

